

# **BAY TOWEL**

**LINEN and UNIFORM RENTAL**

June 10, 2005

Inspired Training Institute has partnered with us to develop content for Bay Towel University, our classroom and on-line learning forum.

We are strategically committed to the ongoing education and development of our team members, and Inspired Training Institute has become a priceless resource in fulfilling our development goals. Terri and Kristi have designed several highly interactive and customized modules to help our team members better understand our heritage, industry, market, financials and organizational systems. They have developed learning experiences that are dynamic and engaging - fun, memorable experiences for our team members that enhance their performance through greater awareness, connectedness and overall understanding of our business. Further, these modules allow our team members to exercise greater workplace creativity and continuous improvement skills since they can better "see" the business and ways to improve it.

Terri and Kristi are also mentoring one of our valued team members as a trainer so that the modules they design for us can be delivered by us and for us as we move forward. They have been instrumental in helping us to bring Bay Towel University to life inside our organization – modeling their belief that organizations should not create artificial, long-term dependency upon outside consultants in order to generate cultural evolution within the organization. They provide their curriculum development, facilitation and learning consultation expertise to us in a professional, insightful and considerate manner – always looking for ways to engage us in our own evolution.

I highly recommend that any company interested in growing their business, developing employees and creating a powerful, engaged workplace work with Inspired Training Institute to put the right tools in place.

Paul Linzmeyer  
President  
Bay Towel, Inc.